

Governors Island Alliance presents

# An Evening

Wednesday, May 24th, 2006

# Reception on

New York City's

# Governors

Next Great Destination

# Island

honoring NYC & Company



## Governors Island Alliance Inaugural Celebration

Since 1995, the members of the Governors Island Alliance have worked together to bring the Island back to the people of New York and make it a star New York attraction for visitors and local residents alike. Our planning, advocacy, and public programs have introduced thousands to the Island and its potential.

Our inaugural event will honor NYC & Company, the city's official tourism marketing organization, which, under the leadership of Chairman Jonathan M. Tisch and President and CEO Cristyne L. Nicholas, has driven New York's \$21 billion travel and tourism industry to reach record heights. In addition, NYC & Company is a true champion for New York City and an important advocate in developing the projects and initiatives that keep the Big Apple the Capital of the World for millions of visitors from around the globe.



New York's next great destination:  
**Governors Island**

The Founding Board of Governors Island Alliance requests the pleasure of your company for its Inaugural Celebration honoring NYC & Company.

**Wednesday, May 24<sup>th</sup>, 2006**  
6pm - 9pm

### 7pm Award presentation

NYC & Company, accepted by  
Cristyne Nicholas, President & CEO

### Master of Ceremonies

Ernie Anastos, Anchor, FOX 5 News

**Guided Island Explorations** before  
and after the presentation

### Reception

Festive refreshments and light fare provided  
by award-winning chef **Jonathan Waxman**  
of **Barbuto** restaurant

→ The Governors Island Ferry leaves from and returns to the **Battery Maritime Building, 10 South Street** in Lower Manhattan. No reservation or payment is necessary. Parking is available at several locations nearby. **Depart Manhattan for Governors Island by Ferry at 5:45 pm or 6:30 pm. Frequent returns to Manhattan starting at 7:45 PM**

→ Garden Party Attire

→ Response card enclosed



Event Design and Management by Empire Force Events

**Governors Island Alliance  
Founding Board of Directors**

- Kenneth K. Fisher, Chairman
- Kent L. Barwick
- Peg Breen
- Tonio Burgos
- Albert K. Butzel
- Anthony P. Coles
- L. Jay Cross
- Helena R. Durst
- Richard A. Kahan
- Edith Kean
- Sean D. McDevitt
- Julie Menin
- Joseph Porrovecchio
- Jay M. Schippers
- Tom Secunda
- H. Claude Shostal
- Gregory A. Thomas
- Rudy Washington
- John H. Watts
- Robert D. Yaro
- Robert Pirani, Exec. Director



The **Governors Island Alliance** works collaboratively to celebrate the Island's rich history, advocate for the creation of memorable parks and public spaces, and ensure appropriate reuse of the Island and its historic structures.



**NYC & Company**, the city's official tourism marketing organization, is a private, membership-based non-profit dedicated to building New York City's economy and positive image through tourism and convention development, major events, and the marketing of the city on a worldwide basis.

**Event Sponsors**



Governors Island Alliance  
4 Irving Place, 7th Floor  
NYC, NY 10003

For information call:  
Amanda Jones 212 253 2727 x 317  
fax 212 253 5666

# An Evening on Governors Island Response Card

I/we would like to reserve the following:

## Sponsor Tables

**Patron's Table(s) at \$25,000\***  
Premier seating for 10, two-page ad with placement of choice in the event journal and post-event **private New York Water Taxi Champagne cruise** catered by award-winning chef Jonathan Waxman of Barbuto.

**Benefactor's Table(s) at \$10,000\***  
Prime seating for 10, and full-page ad in the event journal.

**Sponsor's Table(s) at \$5000\***  
Preferential seating for 10, and half-page ad in the event journal.

**Supporter's Table(s) at \$2500\***  
Reserved seating for 10

In addition all table sponsors will receive:

- Membership in Governors Island Alliance including invitations to exclusive GIA events.
- Listing in event journal and annual report.
- Listing in the evening's program

## Journal Ad Space **Deadline is May 5.**

Digital artwork specifications for ads will be provided to purchasers.

Full page **\$1500**     Half page **\$750**

## Individual Tickets

**\$500 Friend**  
Listing in the evening's program. Membership in Governors Island Alliance including invitations to exclusive GIA events.

**\$250 Contributor**  
Listing in the evening's program.

## Tax-Deductible Contributions

I/we are unable to attend but wish to make a contribution of \$ \_\_\_\_\_ in support of the Governors Island Alliance.

Please check below whether your name or the name of your company should appear in the program.

Your Name     Company

Name

Title

Company

Address

City State Zip

Phone

E-mail

**Payment Total Amount \$** \_\_\_\_\_

Enclosed is my check made payable to the Regional Plan Association\*

Please charge my credit card: (Circle One) Amex Visa MC

\*Please make checks payable to Regional Plan Association (Tax ID #13-1624154). RPA is acting as a pass-through agent for GIA. All funds are segregated and utilized by Governors Island Alliance exclusively. Your contribution less \$100 per ticket is tax-deductible.

Credit Card Number

Exp.

Signature

For more information, please contact Amanda Jones at 212.253.2727 x 317 or [Amanda@rpa.org](mailto:Amanda@rpa.org)